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## **PRESS RELEASE**

For Immediate Release

### **“Connecting - Buy an Eco-Friendly Shopping Bag from India - Help The Children’s Place”**

From fair trade artisans in India, to eco-friendly shopping in Kansas City, to helping The Children’s Place care for children who are victims of abuse and neglect, World’s Window is inviting customers to once again be a part of a “Circle of Caring”. In February World’s Window in Brookside sold beautiful hand-block printed and hand-quilted re-usable cloth shopping bags from artisans in India. The money helped build a Habitat for Humanity house in El Salvador. A new shipment of the bags have just arrived from India and The Children’s Place will now benefit from the sales.

The original idea for “Circle of Caring” came in Fall ‘07 when the Buerges met a wonderful “fair trade” company working in India with textile artisans. “We fell in love with their colorful quilt-patched cloth bags. We knew we would enjoy using them every time we went shopping,” says Jan Buerge. “We thought, why not order 200 for our store and use them for some special project?” Funds from those sales accompanied a volunteer group from Kansas City to El Salvador for a “Holy Week Build” in March.

Now World’s Window is teaming up with The Children’s Place, a nurturing, caring place for the very youngest victims of abuse, neglect and other childhood traumas. The Children’s Place therapists, teachers, staff and volunteers are dedicated to helping children experience healing and gain new hope for the future. Within the Kansas City community and beyond, the agency’s specialized expertise in working with traumatized young children has made The Children’s Place a recognized leader in the prevention and treatment of child abuse and neglect. Fifty percent of the \$10-a-bag proceeds will go directly to The Children’s Place.

The lined bags are made in India with many different brightly printed fabrics - all from locally grown and spun cotton and dyed with 100% natural dyes - all block-printed by hand with carved wooden blocks - with many different combinations of quilt squares represented. The inside of the bag also states: “Fair Trade = Justice + Peace + Love”. The Buerges are sure the bags will provide years of enjoyment - in their beauty and sturdiness AND for being environmentally friendly AND for contributing to The Children’s Place. Jan Buerge says, “Come by the store today to choose your own special shopping bag - or 2 or 3 or 4! Be a part of our ‘Circle of Caring’ and help The Children’s Place.”

**For more information, contact Jan Buerge at [worldswindow@kc.rr.com](mailto:worldswindow@kc.rr.com) or call 816-333-3403. For more information about The Children’s Place, visit [www.childrensplacekc.org](http://www.childrensplacekc.org)**